

AMAZING BORNEO *tours*

unveil the eco-wonderland



CORPORATE PROFILE



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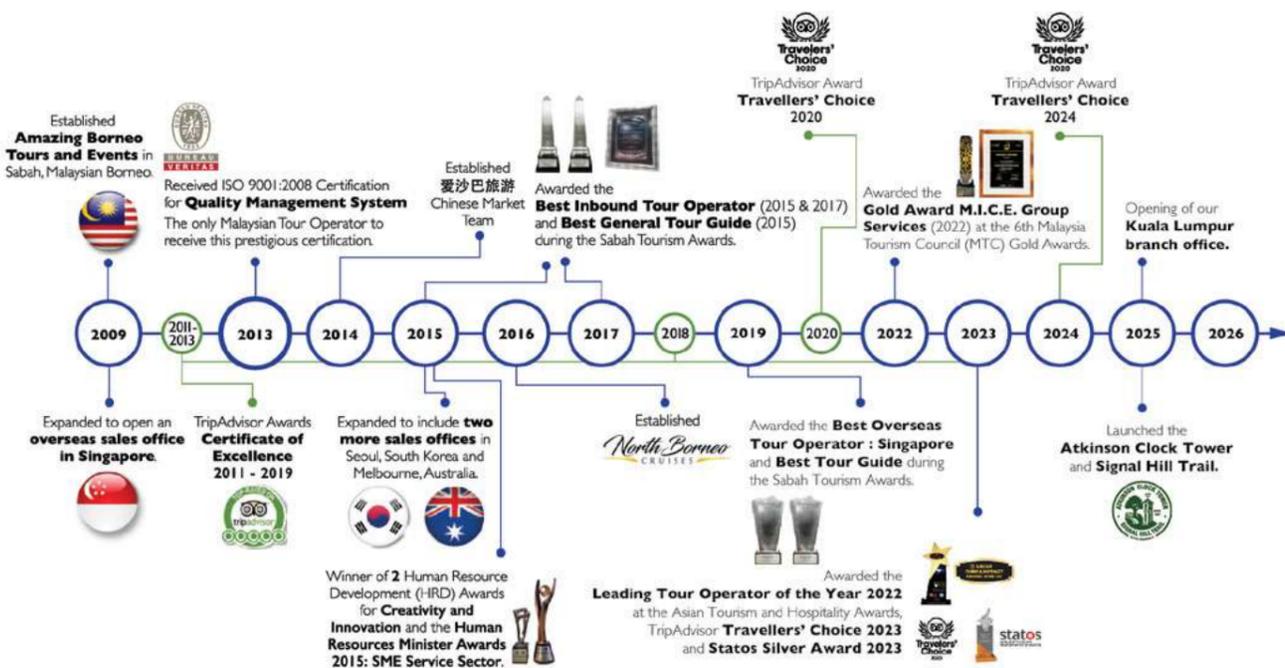
WHO WE ARE

Operating since 2009, Amazing Borneo is a locally owned Destination Management Company (DMC) specialising in Malaysia and Borneo. We have served over 800,000 travellers, delivering end-to-end travel solutions through in-house operations and a carefully curated network of strategic partners across the region.

Our role goes beyond trip planning. We are an on-ground destination specialist responsible for coordination, execution, and service quality, working directly with guides, operators, accommodation providers, and authorities to ensure reliable and well-managed programmes across leisure travel, corporate groups, and customised experiences.

“Our vision is to be one of the most recognised and valuable brands in Malaysia.”

OUR JOURNEY



VISION

Our vision is to be **one of the most recognised and valuable brands** in Malaysia.

MISSION

Our mission is to deliver unmatched quality of service and an unrivalled touring experience for all our travellers.

We are committed to maintaining the highest standards of safety as well as promoting the authentic and traditional cultures of Malaysia in an environmentally and socially sustainable manner. We future proof ourselves by investing in human capital development and innovation for change to meet our customers' needs.

CORE VALUES

EXCELLENCE

We take pride in upholding a high standard of excellence in all that we do by holding ourselves accountable for results, exceeding customers' expectations and continuous advancement in our thinking, our work, and every service we provide.

SPEED

We believe in accelerated evolution. Executing with speed and efficiency whilst maintaining the highest of standards. This enables us to seize opportunities and become industry leaders through constant innovation.

CUSTOMER-CENTRIC

Our customer-centric culture aims to provide the best possible experience to our customers. We prioritise the interest and satisfaction of our customers. This increases customer retention, adds value to our performance, and propels us ahead of the competition.

COMMITMENT

Employee commitment is the very essence that fuels the success of this company. Through a genuine commitment to one another, to the organization and to individual duties, our employees embody loyalty, responsibility, leadership and accountability.

TEAMWORK

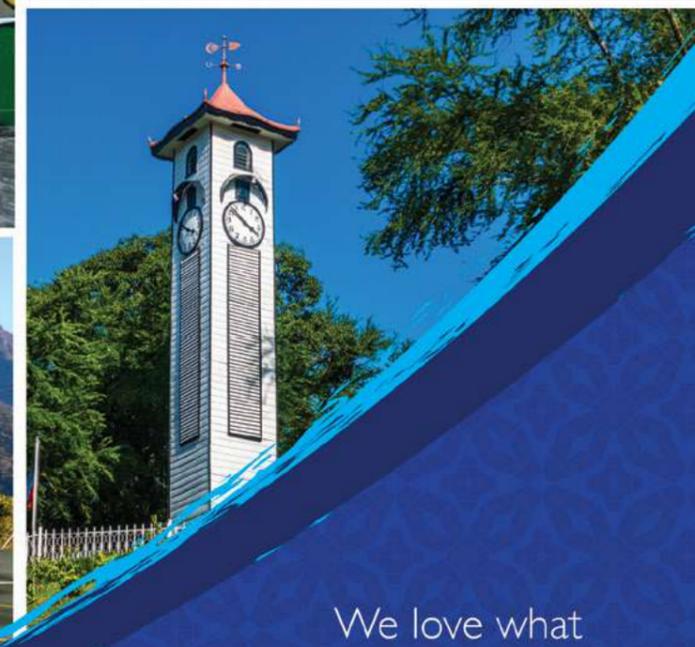
Our values have fostered a collaborative culture steeped in teamwork and employee involvement. We put high significance in maintaining a bond primarily based on the mutual trust and sincere cooperation among employees, this is what we believe makes our team extraordinary.

WHO WE ARE
IN A SNAPSHOT

Amazing Borneo Tours



We're a diverse team of likeminded thrill-seekers, wildlife guides, adrenaline-junkies, travel experts & enthusiasts with years of combined experience in the tourism industry to fill your infinity pool of dream trips in Borneo.



We love what we do enough that our passion shines through the adventures you take with us.

Let us show you our backyard!

WHAT WE DO

We offer a variety of things to see and do, all in nature's warm embrace. Other than our daily local tours, we also provide customised tours and personalised itineraries to best suit your guests' needs.

“Unrivalled quality of service and unmatched touring experiences...”



PT. KINABALU CLIMB



DISCOVER SABAH PACKAGES



WILDLIFE ADVENTURE PACKAGES



WILDLIFE ADVENTURE PACKAGES



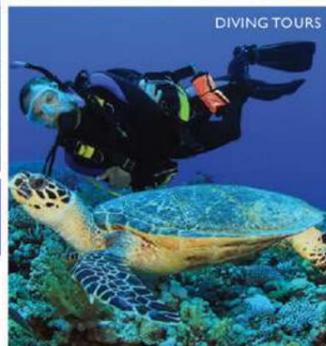
GOLFING TOURS



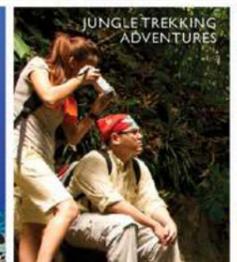
INCENTIVE TOURS



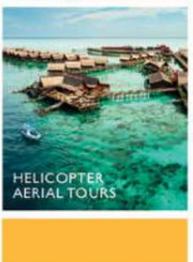
BORNEO CYCLING



DIVING TOURS



JUNGLE TREKKING ADVENTURES



HELICOPTER AERIAL TOURS



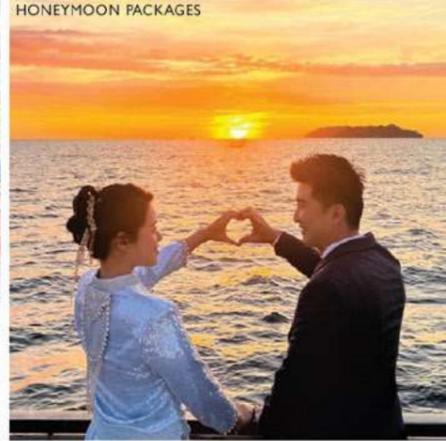
FAMILY PACKAGES



HERITAGE TOURS



SUNSET CRUISES



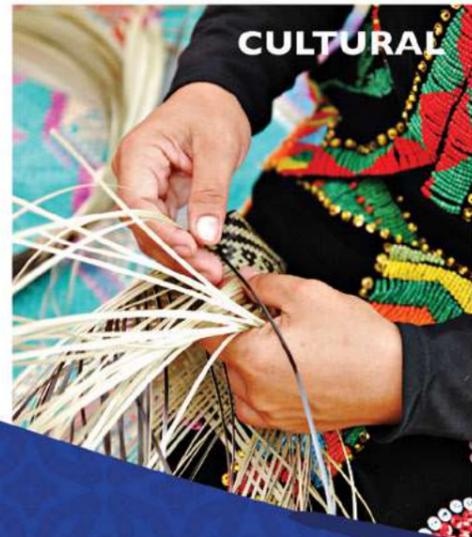
HONEYMOON PACKAGES

WHAT WE DO

CUSTOMIZED AND READY-MADE TOURS



We offer more than a hundred tour packages to please any adventurer. From adrenaline pumping white water rafting to relaxing island getaways, your guests are spoilt for choice. We also offer long tour packages with exciting itineraries, for those who opt for hot selling holiday ideas. For those who want to get creative or have something special in mind, bespoke and customised tours are available.



WHAT WE DO

ACCOMMODATION AND RESERVATIONS



We maintain healthy relationships with major hotels in Sabah and Sarawak, which means ZERO hassle when booking with us.

LAND-BASED TRANSPORTATION



We believe that transportation is an integral part of visitors' experience. Our vehicles are expertly maintained and frequently inspected to guarantee safety standards.

On those long scenic drives through sweeping landscapes laced with green pastures and lush paddy fields, comfort is crucial. Leg space? Air-conditioning? Reclining-seats? UV protection? Smooth drives? We've got you covered!

M.I.C.E. AND TEAM BUILDING

Whether your group is from a school or corporate, we have got you covered with our MICE and team building tours. Indoor or outdoor venues ranging from total cultural immersion in a traditional longhouse homestay to wildlife safaris, sports challenges and overnight island or jungle camping.



BUSINESS AND LEISURE CRUISES



Sabah's premier dining cruise, the first of its kind in Sabah. With a capacity of up to 100 pax, VIP lounge with Karaoke, international buffet, and a other great features. North Borneo Cruises is a perfect venue for business, entertainment or leisure.

WHAT WE DO

MEETINGS, INCENTIVES, CORPORATE TEAM BUILDING, EDUCATIONAL ACTIVITIES.

Amazing Borneo's MICE division delivers meetings, incentives, conferences, events, and structured team-building programmes across Malaysia. We support corporate organisations, government bodies, and educational institutions through comprehensive planning, professional facilitation, and integrated on-ground execution. Our experiential programmes incorporate structured debriefs that translate activities into practical workplace takeaways, reinforcing measurable and relevant outcomes.

“...a vibrant, dynamic team of experienced professionals with youthful zest and daring hearts.”

MEETINGS & CONVENTIONS

Whether you are looking for a corporate event venue for board meetings, conferences, or an annual kick off for the new year, we can handle it for you! With access to the finest resorts and hotels in Malaysia, we have the best options at hand ready for you, perfectly tailored according to your budget and requirements.

INCENTIVE TRIPS

From luxury island escapes and wildlife expeditions in Borneo to premium urban incentive programmes in Kuala Lumpur and heritage-rich experiences in Penang, our incentive travel offerings span destinations across Malaysia. Designed to recognise performance and strengthen team engagement, each programme balances distinctive experiences with professional planning and operational reliability.

CORPORATE TEAMBUILDING

Our team building activities aim to discover the individual's competitive spirit and offer lessons in collaboration within teams. Through our programmes, we arouse their creative side and bring individuals to new levels of self-awareness, achieving exponentially higher productivity and grooming better leaders.

EDUCATIONAL ACTIVITIES

Hands on learning, cultural home-stays and longhouse stays, overnight island and jungle camping, field trips and outdoor sports adventures, we arrange all of this and more. Perfect for progressive schools who know that students don't always learn best in the classroom.



Want to bring a fresh, fun, and productive new angle to your Meetings, Incentives, Corporate Team Building, and Educational Activities?

A unique and memorable company retreat that casts a new light onto the aptitude of your employees? Something that caters to the need of the corporate world by offering multi-dimensional solutions? A customisable, flexible, tailor-made itinerary that meets your organisation's culture and budget requirements.

North Borneo CRUISES

BUSINESS | ENTERTAINMENT | LEISURE

*The First of its Kind
in Kota Kinabalu*



Warm Sabahan hospitality doesn't end at the limits of the land. Elevate the ordinary by hosting on water. Bring your event to life with dramatic views of the South China Sea and its surrounding sun-soaked islands. Our sleek vessel is built with a VIP karaoke room, buffet dining area, elegant terraces and upper-deck lounges to suit every meeting objective and make any occasion memorable in more ways than one.

Be it a corporate gatherings, wedding receptions, or product launches; our attentive service crew is dedicated to making your event distinctly different from the rest.



Sunset Dinner Cruise

Embark on a 2-hour journey aboard North Borneo Cruises and witness the breathtaking sunset panorama as it casts a warm glow on the surrounding islands of Tunku Abdul Rahman Marine Park and the iconic Kota Kinabalu City Waterfront. As you cruise, indulge in a delectable international buffet spread complemented by the tunes of a live band.

KK City Waterfront Night Cruise

Gather your loved ones for an unforgettable evening as you sail along the Kota Kinabalu coastline. Feel the refreshing sea breeze while exploring the three viewing decks, each offering panoramic city vistas illuminated against the night sky. After soaking in the views, head inside for live entertainment and hit the dance floor for a night to remember!

Events & Celebrations

Make any occasion unforgettable with stunning views and exceptional service from our crew. From birthdays and anniversaries to gatherings and events, we have the perfect venue for any occasion. With stunning views, delicious food, and expert planning, create memories that last a lifetime.

Private Charter

Design your dream cruise with us! Host luxurious weddings, corporate events, and more, tailored to your needs for an intimate gathering of up to 100 guests. Indulge in unmatched privacy and celebrate in style for a one-of-a-kind experience your guests will love.

OUR NATURE RESORT



BILIT RAINFOREST LODGE

Bilit Rainforest Lodge offers the best rainforest experience by being a world-leading eco-lodge in the tropical region. Built largely from local-hardwood material, the lodge is designed to allow visitors to experience the best of the unique local nature. Amidst the unfolding wildlife of flora and fauna, the lodge most importantly provides visitors a clean, safe and lovely environment to make your stay here a remarkable one.

On the bank of Sabah's longest river, the Kinabatangan River, Bilit Rainforest Lodge is situated strategically in the heart of numerous intriguing wildlife and fascinating habitats such as oxbow lakes, limestone caves, mangrove swamps and various types of tropical forests



BESPOKE TOURS

Experience the vibrant and enigmatic charm of Malaysia your way. We at Amazing Borneo understand that everyone is different, which is why we allow and even encourage customisation of tours to meet your every need and expectation.

SAFETY IS OUR PRIORITY

You can rest assured knowing that travelling with us your guests will receive the best of care. All of our Guides and Captains are certified First Aid Responders and we are constantly maintaining cooperation with the police and national security forces in order to make absolutely sure we are not putting anyone in danger.

BOOK YOUR TOUR WITH EASE

With our hassle free, user friendly and convenient website you can browse and book your tour with ease. Pricing is transparent with different tiers and no hidden costs, i.e. the bigger your group the more you save!

OWN FLEET

We believe transportation is an integral part of the Borneo experience. We aim for excellence in the quality of our fleet of buses. This means more leg room, comfier seating and expertly maintained vehicles for the best possible standards of safety and reliability.

All our vehicles include:

- Air conditioning
- Reclining Seats
- UV Protection
- Ample Leg Room
- Certified Bus Drivers

In total, our fleet consists of:

- Hiace x 7 units (8 seater)
- Kingo & Cam-Placer x 4 units (16-seater)
- Scania x 2 units (40-seater / 44-seater)
- Custom Dining Cruise Vessel x 1 unit
- Nissan x 2 units (8 seater)
- Vellfire x 5 units



TRANSPARENCY

There are no hidden expenses about our great rates. At Amazing Borneo we believe transparency is essential to demonstrating our integrity. Every entrance fee, activity and meal is all inclusive with every tour unless otherwise stated. This also applies to our partnering agents, we will always honour the published rates on our websites.



SUSTAINABLE TOURISM

One of the reasons we all travel is to satisfy that hunger for those beautifully unique experiences that will remain etched in our memories forever. We consider it **our responsibility to make sure we preserve these natural and cultural wonders** so that they can be enjoyed again and again for generations to come.



YOUR PERSONAL DESTINATION EXPERT

When you plan your travels with Amazing Borneo, you have seasoned veteran travel experts on hand to help you get exactly the personalised bespoke tour that you want. All of our guides are true destination experts who unveil Malaysia's wonders like no other.



PAST CLIENTS

EDUCATIONAL INSTITUTIONS



GOVERNMENT BODIES



FINANCIAL INSTITUTIONS



OIL & GAS CORPORATIONS



OTHERS



As of March 2026, we have garnered a total of 1,940 reviews, of which 1,623 reviews are 5 stars. We were also awarded the Certificate of Excellence for 2011 to 2019 and Travellers' Choice for 2020 to 2025.

TESTIMONIALS



“Great team, seamless comms, and most importantly – adaptable to our requests!”

“They arranged excellent day tours for my husband and I. Gavin was our tour guide for both day trips and was such a pleasure. Informative, fun, and a great wildlife spotter! Jordanne was our virtual travel coordinator who she was timely with our arrangements and reminders. We'll be back in Borneo in the next few years with our kids and will definitely be using Amazing Borneo again! Thanks for a great few days here!” - Neena S 🇺🇸



“If we could give ten stars to Amazing Borneo Tours we would”

“We worked very closely with the company to plan and deliver a fantastic five-day event for a group of 84 international visitors from 26 countries. We would like to thank Amazing Borneo Tours for their professional work to enable our group to have a fantastic reunion. They really are Amazing!” - Tim Day, Alliance Schlumberger 🇫🇷

“I had an unforgettable experience climbing Mount Kinabalu with Amazing Borneo”

“The admin team was well organised and very responsive, making everything smooth from start to finish. During the climb, I experienced AMS (altitude sickness) and found it extremely challenging. My guide Arno was incredibly patient, calm, and supportive throughout. He constantly checked on me, motivated me, and never rushed me. Because of his encouragement and guidance, I was able to stay consistent and finally reach the summit. As a solo hiker, having Arno as my guide felt like a true blessing. Highly recommend Amazing Borneo and especially guide Arno!” - Daksha 🇮🇩



“Managing an event in Kuala Lumpur from the U.S. was made easier by working with Amazing Borneo's team”

“The 2-day conference we planned went off well with good results in the venue and in the off-site excursions we planned through Amazing Borneo. Professional, detail-oriented, and genuinely caring. Our team loved every moment” - Dave Wilson, Zenger Folkman 🇺🇸

“Our guide was incredibly knowledgeable and shared much with us, without it becoming onerous.”

“He was very passionate about the plants and wildlife and able to share much with us. He cared for our comfort and made many recommendations for us to enhance our day. We managed to enjoy many different experiences in a single day.” - Stacey K 🇺🇸



“Our company trip was fantastic. Neil, our tour guide, made the journey enjoyable and stress-free.”

“Emily, the Sales Director, meticulously organized every detail, making us feel well taken care of. Overall, it was an unforgettable experience thanks to the exceptional service and breath-taking scenery.” - B Chin, The World Management Pte Ltd 🇮🇩

WHY BORNEO?

THE MAGIC OF SABAH AND SARAWAK (EAST MALAYSIA)

When people hear the word Borneo, they usually conjure up images of a lush, tropical, jungle island paradise filled with bizarrely wonderful plants and animals or exotic, pagan tribes with rich, exciting cultures inhabiting the land living in harmony with nature. If this sounds similar to what comes to your mind then you are still barely scratching the surface of what Borneo has to offer.

Modern Borneo is just as mysterious as it is old, with new species and sites being discovered every month along with modern, newly developed cities situated but a stones throw from the numerous marine and forest parks providing you the best of both worlds.

Sleep at 5 star luxury resorts by night whilst exploring jungles and coral reefs by day. Or perhaps you would prefer to escape on with a real jungle expedition, hiking and camping in unique and spectacularly beautiful places. The choices are all there and the decision is always yours.

Borneo's tropical forests are estimated to be over 140 million years old, rivalling even the Amazon rainforest. With literally thousands of endemic species of unique flora and fauna, there is so much to see that you will never get tired making new discoveries here.

Travelling through the protected forest of Borneo chances you with a rare opportunity to get up close and personal with many famously charismatic species such as the adorably magnificent Orangutan, the hilariously featured Proboscis Monkey, the ever-elusive Clouded Leopard and the not-so-small Pygmy Elephant. Not to mention the cutest primates in the world, the Western Tarsier and Slow Loris.

Borneo is also an absolutely perfect place for bird watching with around 600 species of birds, 37 of which are only found here. For those who prefer to escape the land and spend their vacations in the ocean, Borneo boasts almost 400 species of fish of which 149 are endemic and contains vast expanses of vivid corals that are easy to observe whether snorkelling or scuba diving in the clear, balmy ocean waters.



WHY MALAYSIA?

A COUNTRY OF CONTRASTS AND CONNECTION

From modern skylines to centuries-old heritage streets, from tropical islands to cool highland retreats, Malaysia offers an extraordinary diversity of landscapes, cultures, and experiences within a single country.

In Kuala Lumpur, world-class hospitality and contemporary architecture meet vibrant street markets and neighbourhood enclaves. In Penang and Melaka, UNESCO-listed heritage quarters reveal layers of history shaped by trade, migration, and culinary traditions. Along the coasts, island destinations such as Langkawi and the Perhentians provide turquoise waters and relaxed seaside settings, while the Cameron Highlands and Taman Negara offer cool mountain air and rainforest exploration in Peninsular Malaysia's oldest natural reserves.

Malaysia's strength lies not only in its variety, but in its accessibility. Well-connected infrastructure, international airports, and a mature hospitality sector make it easy to design journeys that combine urban discovery, cultural immersion, nature exploration, and coastal retreat within a single itinerary.

Whether travelling for leisure, incentive programmes, or corporate events, Malaysia presents a destination where modernity and tradition coexist, creating experiences that are dynamic, layered, and uniquely Southeast Asian. or scuba diving in the clear, balmy ocean waters.



WHY MALAYSIA?

ADVENTURE AND OUTDOOR EXPERIENCES

Malaysia's varied terrain supports trekking, rafting, caving, and mountain climbs, including Mount Kinabalu and the Cameron Highlands. Well-developed trails and guided programmes make active exploration accessible and rewarding.



WORLD-CLASS DIVING

Malaysia is home to internationally recognised dive sites including Sipadan, Mabul, and Kapalai in Sabah, alongside Tioman, Redang, and the Perhentians in Peninsular Malaysia. These waters offer vibrant coral ecosystems and marine biodiversity suitable for both beginners and experienced divers.



RAINFOREST, WILDLIFE AND NATURE

Ancient rainforests in Borneo and Peninsular Malaysia provide immersive wildlife encounters and jungle exploration. Destinations such as Danum Valley, Kinabatangan, and Taman Negara showcase rich biodiversity and protected natural habitats.



CULTURE AND HERITAGE

UNESCO-listed George Town and Melaka, Sarawak's longhouses, and Sabah's indigenous communities reflect Malaysia's multicultural identity. Architecture, traditions, and festivals reveal centuries of cultural exchange.



URBAN AND MODERN CITIES

Kuala Lumpur's skyline, premium hotels, and retail districts anchor Malaysia's modern appeal. Cities across the country combine contemporary infrastructure with historic character and lifestyle offerings.



WHY MALAYSIA?

SCENIC LANDSCAPES AND NATURAL WONDERS

Limestone caves, highland tea plantations, rainforest canopies, and coastal viewpoints create dramatic scenery across the country. Malaysia's compact geography allows travellers to experience diverse landscapes within a single journey.



SHOPPING AND RETAIL

Malaysia is a regional shopping destination, particularly in Kuala Lumpur and Langkawi. International brands, luxury malls, local markets, and artisanal crafts provide varied retail experiences.



GOLF AND LEISURE

Championship golf courses and integrated resorts across Malaysia combine sport with tropical landscapes and quality hospitality, suitable for leisure travellers and corporate groups alike.



BEACHES AND ISLAND GETAWAYS

From Langkawi's resort appeal to the Perhentians' relaxed charm and Sabah's offshore islands, Malaysia offers diverse coastal retreats. Options range from luxury island resorts to laid-back beachfront escapes across both East and West Malaysia.



FOOD

Malaysia's culinary landscape spans Penang's street food, Kuala Lumpur's diverse dining scene, and regional specialties across both Peninsular and Borneo. Food remains central to the country's cultural expression.



MALAYSIA'S #1 DESTINATION MANAGEMENT COMPANY



Amazing Borneo Tours & Events Sdn. Bhd.

Co. Licence No. 827148-U | MOCAT Licence No. KPL/LN 5746 | MATTA Member No. MA3324 | GST No. 001931194368

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